



JAROM ORT

PORTFOLIO



MODERN ALCHEMY

WINE PROJECT

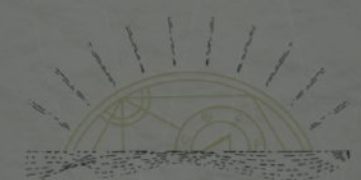
CONCEPT

Every life ought to have a little magic in it. The concept behind this project is for dehydrated/instant wine.

Pour water into the bottle and, like magic, come away with wine.

Accurate and highly-researched alchemy symbolism is present in every aspect of this project.

Balance



There is magic, but you have to be the magician. You have to make the magic happen. -Sidney Sheldon

Alchemist's Aqua Vitae Aurum

Purify 22oz (650mL) of water. If you can't purify your own, store-bought is fine. Then simply add purified water to the fill line. For extra magic, use less water.

Shake well, chill, and enjoy.

GOVERNMENT WARNING:

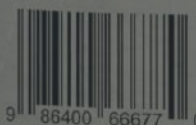
(1) According to the surgeon general, women should not drink alcoholic beverages during pregnancy because of the risk of birth defects.

(2) Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery, and may cause health problems.

CONTAINS SULPHITES 85.7% ABV 12% ABV AS PREPARED

WHITE WINE OF ITALY PRODUCED AND BOTTLED BY MODERN ALCHEMY LTD 4050 DE BRAZZO ROAD MONTALCINO, ITALY

ENJOY WINE IN MODERATION



GLASS RECYCLES



Luxury



Alchemy exists to transform mortals from a state of suffering to a state of bliss. -Deepak Chopra

Alchemist's Aqua Vitae Aeris

Purify 22oz (650mL) of water. If you can't purify your own, store-bought is fine. Then simply add purified water to the fill line. For extra magic, use less water.

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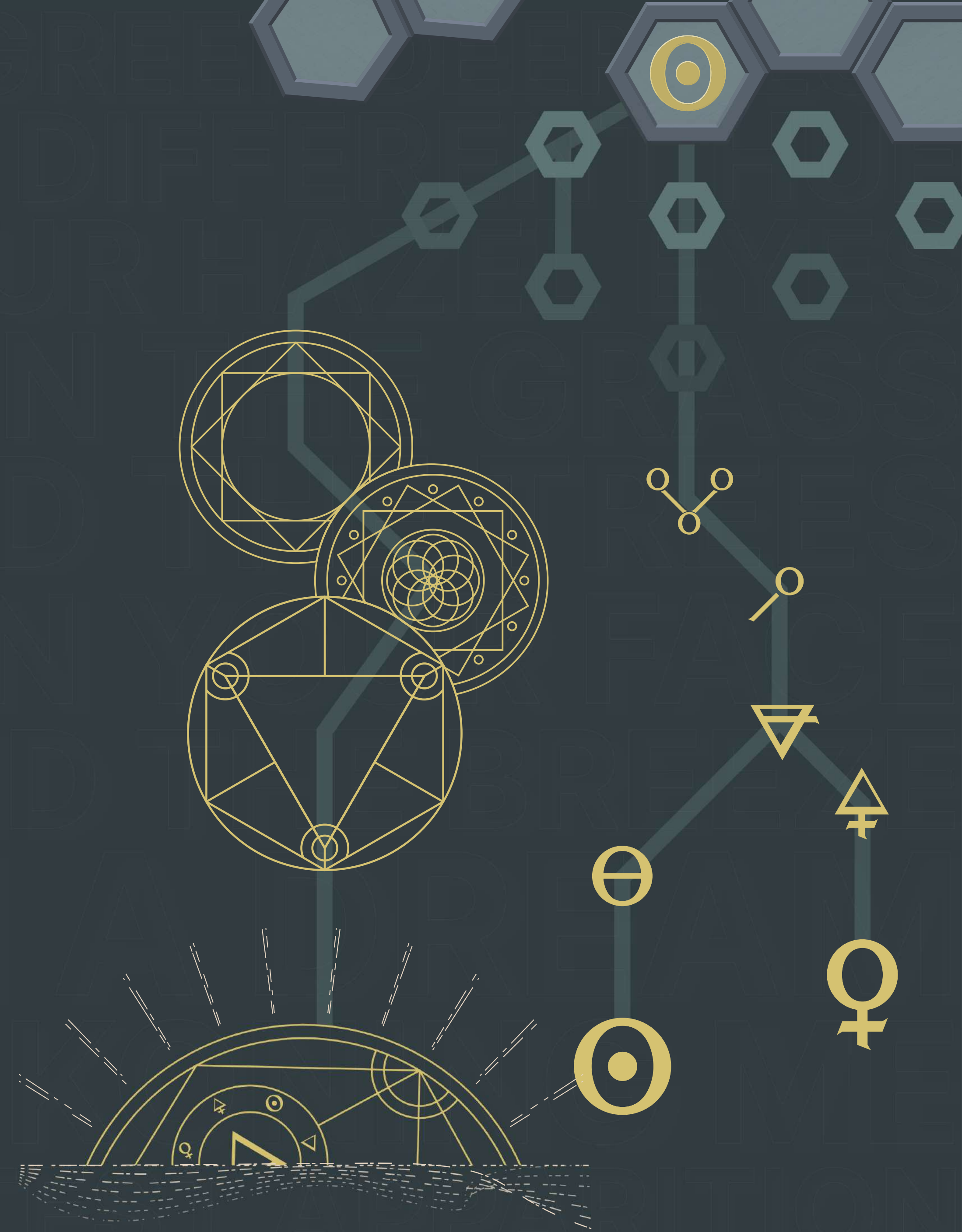
GLASS RECYCLES



PROCESS

My initial design ideas started out with hexagonal grids of metal tiles. This was widely recognized as a bad move and all involved with this initial draft were heavily shamed, and most were never seen or heard from again.

From there, ideas were iterated on and taken down numerous forks and exhaustively researched roads until I arrived at my final set of designs, symbols, and ideas.



PANDEMONIUM & ELYSIUM

CARD PROJECT



CONCEPT

Pandemonium tells the story of Pandora's Box as the seal is broken, and this card design is intended to reference that breaking of the seal. The suit designs are based off of the four horsemen of the apocalypse.

Elysium recounts all the stories of Greek antiquity that came after, and its suits are based on the four stoic virtues of Wisdom, Courage, Justice, and Temperance.

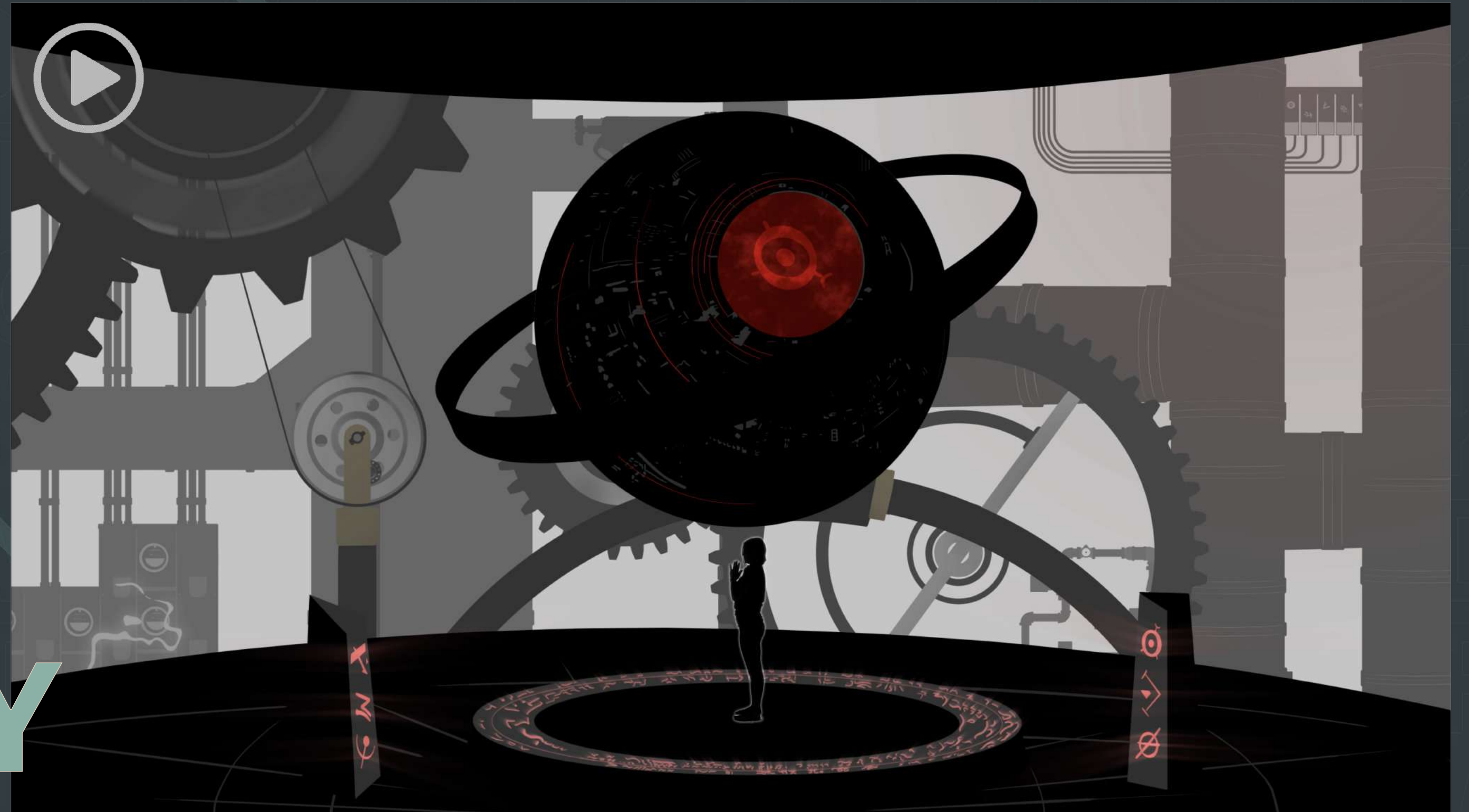


PROCESS

I started out with a lot of sketches, illegible scratchpad scribbles, and charts trying to figure out how to piece the suits and stories together into a solid series of playing cards.

After that, it was a lot of iteration. Moving from sketch to shapes to something approaching illustration, iterating and tweaking through feedback the entire time.



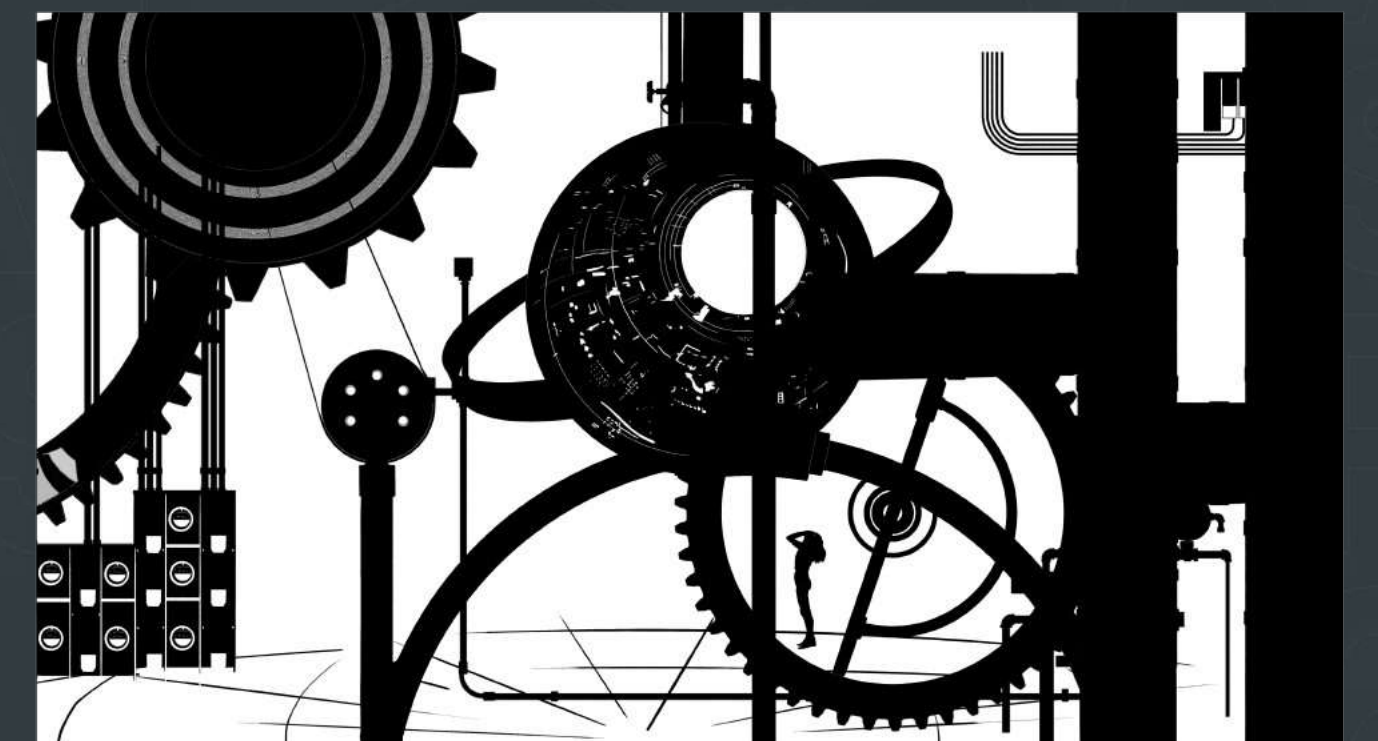


DyEt FANTASY

ROBOT LOOP

A short, music-backed story about re-making connections. The project assignment was to create a short robot-themed looping animation while making use of 3D layers.

PROGRESS:



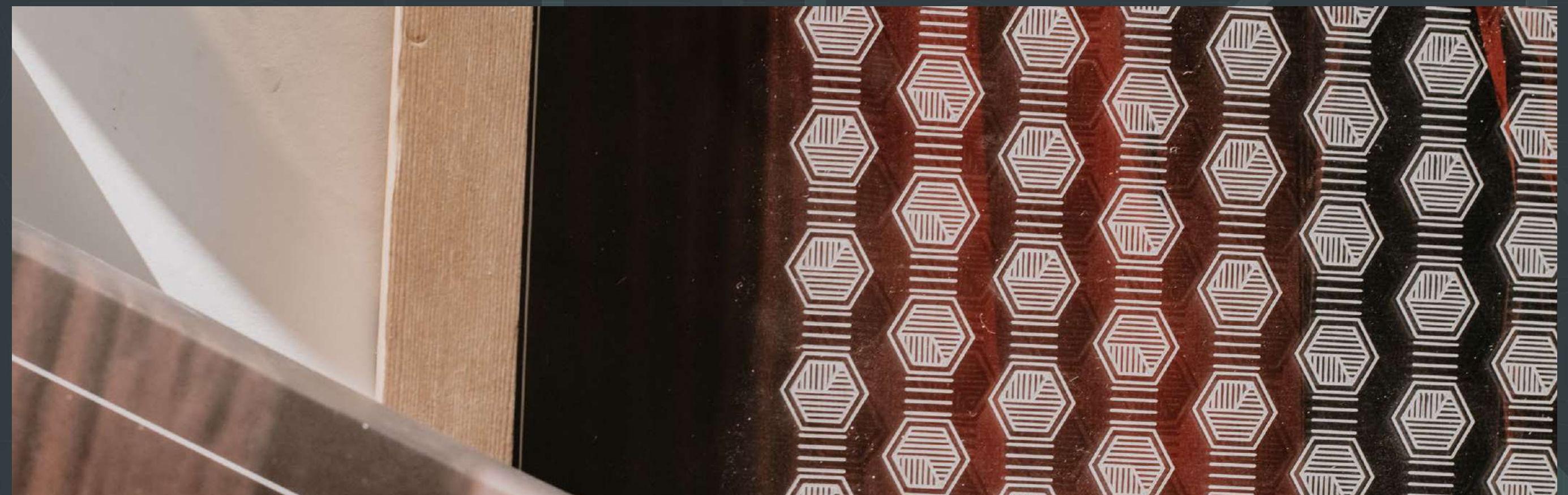


BLOOM

GAMEBOARD

A gameboard based on the concept of “desert greening,” planting and sustaining enough trees in an area that the climate itself changes from arid and to a self-sustaining forest.

Rules are based on chutes and ladders, tweaked to make a cooperative game.





MISCELLANY

MOTION REEL

A short motion graphics reel demoing many in- and out-of-school projects that deserve honorable mentions in this portfolio.

